

FESCO Internet Import Shop

----- Proposal -----

Would you like to sell your imported items on FESCO's Internet Import Shop?

Presently, FESCO is selling various items, such as food, fashion clothing and other imported items. Please let FESCO assist you/your company in expanding the sales of your imported items through the internet.

In order to do so, FESCO and you will need to discuss several issues about your products, such as, proper storage, shelf life, price, etc. Sometimes, these issues can prevent FESCO from carrying your products.

- Product Description
- Confirmation of Order Amount/Minimum Order Quantity
- Picture of Product and Sample
- Delivery Location
- Other possible issues of concern

----- Sales History -----

Shop Name : FESCO Import Shop

Shop URL : <http://www.rakuten.ne.jp/gold/fesco/>

Date Opened : April 6, 2006 (5 Years)

Number of Products Registered : Approx. 800 items (As of March 2011)

Products Country of Origin : USA, China, Korea, India

Main Products : Popcorn related items, Ladies Fashion, Soaps, and other Imported Items

Shop Staff : 5 members (Managers: 2, Call Center: 2, Web/Graphic Designer: 1)

E-Mail Magazine Registered Members : Approx. 10,000 (E-Mail Magazine is distributed 3 times/week)

Sales Activity :

- FESCO contracts with a professional Rakuten sales consultant to meet once every two weeks for planning sales marketing and campaign/promotional activities.
- FESCO conducts frequent campaigns which are posted on its web shop and the contents are also sent out to the 10,000 members that are registered in FESCO's E-mail magazine distribution list.
- FESCO advertises on Yahoo, Google, and Rakuten.
- FESCO invests in special computer software for efficient processing of customer orders.
- FESCO contracts with professional logistics companies for storage and product picking and packaging services to simplify and expedite processing of orders.
- FESCO contracts with professional freight companies such as FEDEX, Yu-Pack, Yamato Unyu, Sagawa Kyubin to provide efficient, fast and cost competitive delivery prices.

About the Company operating the FESCO Internet Import Shop

Name: Fareast Service Company (FESCO)

3-7-26 Isa, Ginowan City, Okinawa 901-2221 Japan (Located on Hwy #58)

Tel: 098-898-4061 Fax: 098-898-2693 Email: fesco@fescogroup.jp

Divisions: Import/Export, WD-40 Sole Distributor for Okinawa, Used Car Sales & Repair,
Internet Import Sales, Environmental Training Courses, etc.

Established: 1958 (53 Years)

Popular Consumer Products: Popchan Microwave Popcorn, WD-40 Rust Preventative/Lubricant